## Optimization



Ex. A manufacturer determined that the profit, P, obtained by producing x DVD players and y cassette players is given by  $P(x,y) = 8x + 10y - (.001)(x^2 + xy + y^2)$ Find the maximum profit.  $f_x = 8 - .001(2x + y) = 0$  8000 = 2x + y x = 10 - .001(x + 2y) = 0 10000 = x + 2y $- \frac{16000}{000} = -3x$ 

$$F(2000 = 3x) + 10(4000) - .001(2000^{2} + 2000 + 4000^{2})) = \frac{7}{2}$$

## LaGrange Multipliers

Consider an example from Calculus I:

• Find the maximal area of the rectangle bounded by the curve  $\frac{x^2}{9} + \frac{y^2}{16} = 1$ 



• Our function f(x,y) = 4xy is subject to the constrain  $\frac{x^2}{9} + \frac{y^2}{16} = 1$ 

- If we let  $g(x, y) = \frac{x^2}{9} + \frac{y^2}{16}$ , our constraint is the level curve where g(x, y) = 1.
- The family of level curves of f(x,y) is a bunch of hyperbolas. The one that is tangent to the level curve g(x,y) = 1 is the maximal one.



• At the point of tangency, both gradients are parallel (remember, gradients are orthogonal to level curves).

• So 
$$\nabla f(x_0, y_0) = \lambda \nabla g(x_0, y_0)$$

 $\rightarrow \lambda$  is called a <u>LaGrange Multiplier</u>

To find the extreme value of f(x,y) subject to the constraint g(x,y) = c:

1. Solve the simultaneous equations  $\nabla f = \lambda \nabla g$ and g(x,y) = c. Specifically, solve

$$\begin{cases} f_x = \lambda g_x \\ f_y = \lambda g_y \\ g(x,y) = c \end{cases}$$

2. Evaluate f(x,y) at each solution. The largest is your maximum, the smallest is your minimum.

<u>Ex.</u> Find the extreme values of  $f(x,y) = x^2 + 2y^2$  subject to the constraint  $x^2 + y^2 = 1$ . ġ × λ= |  $f_x = \lambda g_x \longrightarrow 2x = \lambda \cdot 2x \xrightarrow{\sim} x = 0$ ↓ 4y=2y  $f_{\gamma} = \lambda g_{\gamma} \longrightarrow 4\gamma = \lambda \cdot 2\gamma \qquad \qquad \downarrow$  $g = 1 \longrightarrow \chi^{2} + \gamma^{2} = 1 \qquad \qquad \gamma^{2}$ y = 0 y= 1 x=51 (0,1) (0,-1)(),0) (-1,0) f(0,1) = 2max.value = 2 f(0,-1) = 2min. value = 1 f(1,0) = 12x=27x  $2 \times = 2\lambda \times$   $0 = 2\lambda \times -2\times$   $0 = 2 \times (\lambda - 1)$  $0 = 2 \times (\lambda - 1)$ 2x=0 7-1=0

Ex. Find the points on the sphere  $x^2 + y^2 + z^2 = 4$  that are closest to the point (3,1,-1).  $d = \sqrt{(x-3)^2 + (y-1)^2 + (z+1)^2} \longrightarrow f(x,y,z) = (x-3)^2 + (y-1)^2 + (z+1)^2$ 



Remember that f is the function to be maximized and g = c is the constraint equation.

This method gives us points on the boundary of a region, but we should still use relative max./min. to check the interior of a region. <u>Ex.</u> Find the extreme values of  $f(x,y) = x^2 + 2y^2$  subject to the constraint  $x^2 + y^2 \le 1$ .

$$\frac{\text{Previous problem}}{(0,1)(0,-1)(1,0)(-1,0)}$$

$$\frac{\text{Interior}}{f_{x}=2\times =0} \rightarrow \text{crit. pts.}$$

$$f_{y}=4y=0$$

$$y=0$$

$$(0,0)$$



f(0,1) = 2f(0,-1) = 2f(1,0) = 1f(-1,0)=1 f(0,0)=0

max.value=2 min.value=0

If there are two constrains g(x,y,z) = k and h(x,y,z) = c, we solve the simultaneous equations:

$$\nabla f = \lambda \nabla g + \mu \nabla h$$
$$g(x,y,z) = k$$
$$h(x,y,z) = c$$

<u>Ex.</u> Find the maximum value of f(x,y,z) = x + 2y + 3zsubject to the constraints x - y + z = 1 and  $x^2 + y^2 = 1$ .